ABDULLAH FARRAG



Technology, Business & Engineering

ICT Manager | AMG Services & Solutions Holding
Business Development · Technical Consultancy · Tier III Data Centers · Smart Cities

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EXECUTIVE SUMMARY

ICT leader with ten years in information and communications technology and seven years in a group-wide role across AMG Services & Solutions Holding. I generate and acquire projects for the group's companies, advise clients as a technical consultant, and lead the design process for Tier III data centers and smart cities.

Involved in 26 group projects since 2019 with a combined contract value of SAR 735 million, including 12 data centers, for clients such as National Guard Health Affairs, the Public Investment Fund, the Saudi Tourism Authority and Riyad Bank, and originated and led the HUMAIN RFP0155 bid.

EXPERTISE

Executive Leadership & Management
Group ICT leadership · Executive reporting · Digital transformation · Organisational development

Business Development & Strategic Growth
Project acquisition · Tendering & bidding · Cross-selling across units · Market development · Strategic relationships · Prequalification

Engineering & Construction
Tier III data center design (0.5–5 MW) · Electrical & power coordination · Mechanical & cooling coordination · MEP & multidisciplinary coordination · Design review & technical approval

ICT & Digital Transformation
Enterprise networking · Cybersecurity · Structured cabling & fibre · ELV & security systems · Smart buildings · Smart city design

PROFESSIONAL EXPERIENCE

ICT Manager — Group-Wide Scope — AMG Services & Solutions Holding
Dec 2019 — Present

Employed by Power Source Trading Co. — Senior Pre-sales Engineer (Dec 2019 – Dec 2021), ICT Manager since Dec 2021 — reporting to the CEO, with a mandate covering business development, technical consultancy and ICT delivery for all AMG Services & Solutions Holding companies.

- Identify and acquire projects for all group companies in Saudi Arabia and international markets, and coordinate cross-selling between business units.
- Advise group companies and project clients as technical consultant; lead design reviews and participate in technical approvals.
- Lead the integrated design process for Tier III data centers (0.5–5 MW) and comprehensive smart city design.
- Lead development of the AMG Services & Solutions Holding corporate portal into an enterprise ERP platform, and prepared the business case for an AMG ICT technology arm.
- Prepare sales plans with pipeline and close rates, and monthly delivery, payment and collection reports for the CEO.

Bashaer Al-Benaa Contracting · Dec 2019 — Present
Grade 1 building contractor (fit-out & MEP), founded 2012. Heads the ICT department — networks, cybersecurity, cloud and technical support — and the ICT/ELV scope of the company's contracts.

Power Source · Dec 2019 — Present
ICT, ELV and power integrator founded in 2014 (ISO 9001/14001/45001/27001). Built the pre-sales and technical teams; contributed to Veeam and Nutanix wins.

Smart Line · 2022 — Present
Led the build of SMART LINE STORE, a bilingual B2C/B2B e-commerce platform with online card payments, handed over to management in 2026.

Volterra Arabia Solutions · 2025 — Present
ICT, low-current and power integrator founded in 2017 with 70+ professionals. Prepares its prequalification file and ELV and lighting offers.

Enterprise Network Engineer — Telecom Egypt Jan 2017 — Aug 2019
Enterprise leased-line and MPLS L2/L3 VPN services for business customers.

- SHDSL access on Alcatel and Huawei DSLAMs.
- PE–CE routing with BGP, MP-BGP, OSPF and EIGRP, including inter-AS.
- SNMP monitoring with SolarWinds Orion.

SELECTED PROJECTS

HUMAIN RFP0155 — ICT Connectivity Infrastructure Networks
HUMAIN · Saudi Arabia

100-Bed Hospital — ICT Infrastructure, Specialized Systems & Data Center
Government entity (confidential) · Eastern Province

New Saudi Tourism Authority HQ — Specialized Systems, Network Rooms & Data Center
Saudi Tourism Authority · Riyadh

New Riyad Bank HQ, KAFD — Specialized Systems
Riyad Bank · Riyadh

Rua Al Madinah — ICT Infrastructure
Public Investment Fund · Madinah

Al-Salam Waqf Hospital — ICT, Network Rooms & Data Center
Waqf Al-Shifa / Madinah Health Cluster · Madinah

Prince Mohammed bin Abdulaziz Hospital — Data Center Upgrade
National Guard Health Affairs · Madinah

PROFESSIONAL CERTIFICATIONS

- Project Management Professional (PMP)
- Cisco Certified Internetwork Expert – Enterprise Infrastructure (Written exam)
- Cisco Certified Network Professional – Enterprise (CCNP)
- Cisco Certified Specialist – Enterprise Core
- Cisco Certified Specialist – Enterprise Advanced Infrastructure
- Cisco Certified Network Associate (CCNA)
- Microsoft Certified: Azure Fundamentals
- Cyber Security (CCC)
- Palo Alto Networks Firewalls
- KNX Basic Course (With exam)
- Farenhyt IFP-2100 / IFP-2100ECS Fire Alarm Control Panels
- Installation & Configuration — Low Current and Networking

EDUCATION

Bachelor's Degree in Information Systems
Helwan University · 2016

PROFESSIONAL MEMBERSHIPS

Saudi Council of Engineers — Professional Specialist grade
Project Management Institute (PMI) — Member
Construction & Building Federation — Member

LANGUAGES

Arabic — Native
English — Professional proficiency

TECHNOLOGY VENDORS DELIVERED

Cisco · Huawei · Juniper · Alcatel-Lucent · Nokia · IBM · HPE Aruba · Lenovo · Palo Alto Networks · Fortinet · Sophos · F5 · Ruijie · D-Link · TP-Link · Microsoft · Oracle · Odoo · Avaya · Grandstream · Corning · CommScope · Panduit · Datwyler · Norden · Schneider Electric · Legrand · Samsung · LG · Hanwha · Dahua · Honeywell · Extron · Televés · KNX · DALI